2023 SPONSORSHIP PROSPECTUS
May 10–12, 2023 | Cité des Sciences | Paris, France

JupyterCon is brought to you by
Project Jupyter, in partnership with

NUMFOCUS
OPEN CODE = BETTER SCIENCE

ABOUT THE CONFERENCE

JupyterCon is a global conference that brings together data scientists, business analysts, researchers, educators, developers, core Project contributors, and tool creators for in-depth training, insightful keynotes, and practical talks exploring the Project Jupyter platform.

We aim to be an accessible, community-driven conference, with novice to advanced level presentations. Tutorials and talks bring attendees the latest project features along with cutting-edge use cases.

About JupyterCon

JupyterCon is the user and developer conference of Project Jupyter. In 2023, it will be held in Paris, France on May 10–12. JupyterCon is brought to you by Project Jupyter, in partnership with NumFOCUS.

About NumFOCUS

NumFOCUS is a 501(c)-3 non-profit in the United States. The mission of NumFOCUS is to promote open practices in research, data, and scientific computing by serving as a fiscal sponsor for open source projects and organizing community-driven educational programs. NumFOCUS envisions an inclusive scientific and research community that utilizes actively supported open source software to make impactful discoveries for a better world.

FREQUENT TOPICS

- **Integrations with other Software**
- **Reproducible research and open science**
- **Usage and application**
- **JupyterHub deployments**
- **Training and education**
- **Extensions and customization**

- **Data visualization**
- **Core architecture**
- **Jupyter subprojects**
- **Enterprise and organizational adoption**
- **JupyterCon Business Summit**
- **Kernels**

Attendee Testimonials

"The best conference with the most valuable insights that I've been to all year."

"This was, without a doubt, one of the best technical conferences I have been to in recent memory. The breadth and depth of the attendees, presenters, workshops and tutorials were outstanding. Will definitely be back again!!"

"The number of participants was good for building relationships, e.g. at poster session."

"I really appreciated the Jupyter organisers coming to chat to the exhibitors and learn about our products."

"[Networking opportunities] they were amazing even for someone just starting like me."

"Everyone was extremely welcoming."

Cité des Sciences, Paris

BENEFITS OF SPONSORING JUPYTERCON

BRANDING:

Invest in your brand equity by supporting the community
of developers and open source maintainers

TALENT ATTRACTION:

Connect with engineers, analysts, and data scientists
at the forefront of data science

THOUGHT LEADERSHIP:

Demonstrate your company's leadership and innovation
chops in front of the brightest minds in the business

SPONSORSHIP OPTIONS

	DIAMOND	PLATINUM	GOLD	SILVER
	€24,000	**€12,000**	**€6,000**	**€3,000**
Logo on Event Website and Sponsor Banner	✔	✔	✔	✔
Logo on Event T-Shirt	✔	✔	✔	✔
Links to Attendee Submitted LinkedIn/Websites	✔	✔	✔	✔
Expo Booth	✔	✔	✔	
Talk or Tutorial	✔	✔		
Access to Attendee List (Name, Email, Job Title, Company)*	✔	✔	✔	
Premium Logo Placement	✔			
Prime Logo Placement on Event Videos	✔			
Top Billing	✔			
Scholarships Awarded in Your Name	✔	✔	✔	✔
Conference Passes	8	4	2	1
Discount on Additional Passes	25% off			

*The list includes information on participants who choose to participate when registering.

SPONSOR BENEFITS FAQ

What are the Exhibit Booth Opportunities?
Exhibit space is available over two floors of the conference center, in areas of high foot traffic. A space of more than 200 square meters is available up to 20 exhibit booths, and we will work with the sponsors to facilitate booth set up and tear down. The floorplan is available upon request.

What is Included with an Expo Booth?
Unless communicated differently, an expo booth is a 6-foot table and chairs, plus wi-fi and electricity. Sponsor booths are integrated into common areas where they will attract attendee traffic. Sponsors are responsible for shipping charges to and from the conference. Expo booths are available for **Diamond**, **Platinum**, and **Gold** sponsors.

What is Top Billing?
Diamond sponsors are always listed first, before any other sponsor. Diamond sponsors are acknowledged in the title of the event as Special Thanks To Our Diamond Sponsors with your logo.

What is Premium Logo Placement?
Platinum and **Gold** sponsor logos receive preferential treatment on all logo related benefits (top line, centered, or first; larger than others). Includes the opportunity to place your company logo on attendee badges and/or lanyards.

What is included in Access to the Attendee List?
The list will be a .csv file with attendee name, email, job title, and company from those who have opted in during registration. **Diamond**, **Platinum** and **Gold** sponsors receive access to the Attendee List.

What is the "Scholarship in My Name"?
One of JupyterCon's goals is to increase awareness and excitement around opportunities for underrepresented groups in software engineering and data analytics. To that end, we make a number of scholarships available at the conference. These scholarships provide free registration to attendees 1) who could not otherwise afford to attend the conference and 2) whose participation would contribute to the impact of the event.

Do Sponsor Talks and Tutorials Go Through the Regular Review Process?
Diamond and **Platinum** sponsors are able to present a talk or tutorial at the event. While sponsor talks and tutorials do not go through the regular review process, presentation proposals must be submitted for approval by the review committee. The committee will help ensure that your presentation's content is appropriate and relevant to the audience at the event.

What are the Attendee Submitted LinkedIn/Website Links?
During registration, attendees are invited to provide a url that links to their personal website or LinkedIn profile to be shared with event sponsors. **All JupyterCon sponsors** have access to the submitted links.
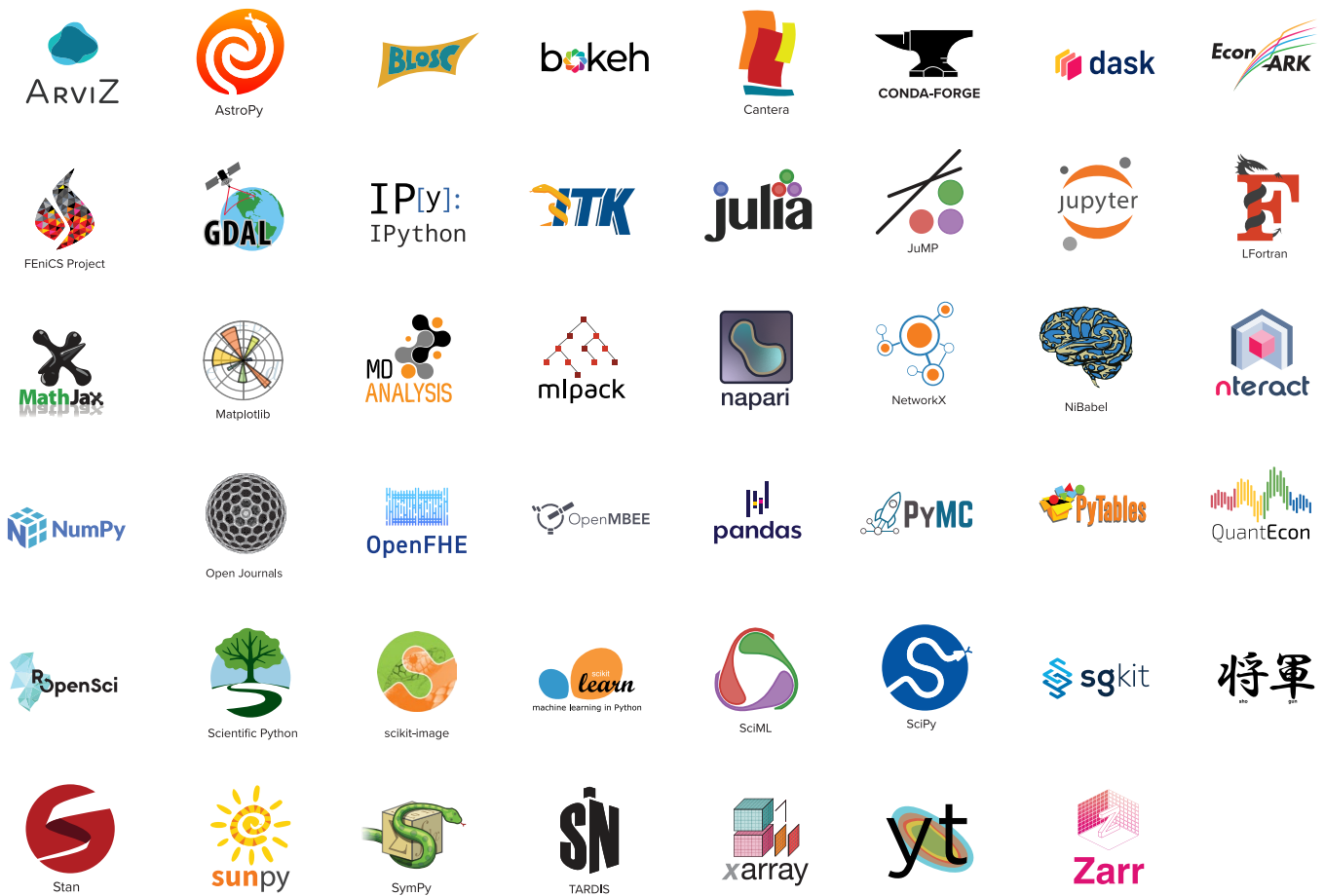
Are There Opportunities for Co-Marketing and Referral Discounts?
Yes, please contact us at jupytercon@numfocus.org for more info.

All proceeds from the event go to support Jupyter, an open source and freely available library, and NumFOCUS, a 501(c) (3) nonprofit that supports and promotes open practices in research, data, and scientific computing. NumFOCUS accomplishes its mission by sponsoring open source software projects and organizing educational programs, events and initiatives in collaboration with the community.

NUMFOCUS
[SPONSORED PROJECTS]

ArviZ · AstroPy · BLOSC · bokeh · Cantera · CONDA-FORGE · dask · EconARK

FEniCS Project · GDAL · IP[y]: IPython · ITK · julia · JuMP · Jupyter · LFortran

MathJax · Matplotlib · MD ANALYSIS · mlpack · napari · NetworkX · NiBabel · nteract

NumPy · Open Journals · OpenFHE · OpenMBEE · pandas · PyMC · PyTables · QuantEcon

rOpenSci · Scientific Python · scikit-image · scikit learn (machine learning in Python) · SciML · SciPy · sgkit · 将軍

Stan · sunpy · SymPy · TARDIS · xarray · yt · Zarr

LEARN MORE

For further questions or to reserve your spot, please contact:

GAYLE OLLINGTON
Jupyter Community Events Manager, NumFOCUS
gayle@numfocus.org

REGISTER

About NumFOCUS

The mission of NumFOCUS is to promote sustainable high-level programming languages, open code development, and reproducible scientific research. We accomplish this mission through our educational programs and events as well as through fiscal sponsorship of open source scientific computing projects. We aim to increase collaboration and communication within the data science and scientific computing community.

LEARN MORE

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